

# 11-14 NOV 2020

Jakarta International Expo,  
Kemayoran - Indonesia



**EXPLORE  
SEAFOOD  
OF ASIA**  
The Focused  
Platform for  
Marine &  
Fish Industry

KRISTA EXHIBITIONS



## SEAFOOD SHOW ASIA 2020

The 3rd Int'l exhibition on Fishery and Seafood,  
Seafood materials, Products and Processing  
equipment & Cold Chain technology

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**SIHAL InterFOOD**  
INSPIRE FOOD BUSINESS

Organized By



Hosted By



Supporting Ministry



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## ABOUT Seafood Show Asia Expo 2020

The 3rd Int'l exhibition on Fishery and Seafood, Seafood materials, Products and Processing equipment & Cold Chain technology

### The show at a glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the morning of November 13th, opened by Chief Executive Officer of KRISTA Exhibitions Daud D. Salim, Chief Marketing Officer of Krista Exhibitions Christina Sudjie, Deputy for Marketing Development from Indonesia Ministry of Tourism Dra. Ni Wayan Giri A., MSc, Deputy for Production and Marketing from Indonesia Ministry of Cooperation and Small Medium Enterprise Victoria Br Simanungkalit, Chairman of Indonesia Food and Beverage Association Adhi S. Lukman, Chairman of Association Chef Professional Stefu Santoso, Chairman of Indonesia Vegetables and Fruits Exporters Hasan Johnny Widjaja, General Manager of Indonesian Pole & Line and Handline Fisheries Association Abdul Muis, Chairman of Indonesia Tuna Association, Executive Secretary of Indonesia Tea Association Atik, Chairman of Indonesia Pastry Alliance Chef Rahmat Kusnedi, Business Dev Director of Indonesian Packaging Federation Ariana Susanti, Chief of GP Jamu Dwi Ranny Pertiwi, Chairman of Indonesia Sommelier Association Kerta Widayawati, Chief of Indonesian Eel Business Association Machiko Nacih, Chairman of Association of Indonesia Specialty Tea Galung Atri, Vice Chairman of Specialty Coffee Association of Indonesia Daroe Handojo, and Delegation from several Countries, Argentina, Bangladesh, Belgium, Ecuador, Egypt, Ethiopia, Finland, Greece, Iran, Italy, Poland, Portugal, Slovakia, Turkey.



- Wonderful Indonesia • Ministry of Trade of Indonesia • Ministry of Industry of Indonesia
- Ministry of Marine Affairs and Fisheries Republic of Indonesia • Ministry of Tourism Republic of Indonesia
- Ministry of Cooperatives & Small & Medium Enterprise - KJBU • POM Badan Pengawas Obat & Makanan RI
- Indonesia Chamber of Commerce • Jakarta Chamber of Commerce • Indonesian Exhibition Companies
- Indonesia Food & Beverages Association (GAPMMI) • Indonesia Chef Association (ICA)
- Indonesia Fishery Product Processing and Marketing Association (AP5I) • Indonesia Packaging Federation (IPF)
- Indonesian Food & Beverage Executive Association (IFBEC) • Association of Culinary Professionals Indonesia (ACP)
- Association of Indonesian Hotel and Restaurants (PHRI) • Indonesia Cold and Chain Association (ARPI)
- Indonesia Café and Restaurant Association (APKRINDO) • Jakarta Hotels Association (JHA)
- National Meat Processor Association (NAMPA) • Indonesian Catering Expert Association (IKABOGA)
- Vietnam Seaculture Association (VSA) • Asosiasi Tuna Indonesia (ASTUIN)
- Asosiasi Pengusaha Catfish Indonesia (APCI) • Gabungan Pengusaha Ikan Sidat Indonesia (GAPISI)
- Asosiasi Perikanan Pole & Line dan Handline Indonesia (AP2HI) Asosiasi Pengelolaan Rajungan Indonesia (APRI)







## Exhibition Information

Date : 11 - 14 NOVEMBER 2020  
 Venue : JIExpo, Kemayoran - Indonesia  
 Exhibition Hours : 10.00 - 19.30 WIB  
 Organizer : Krista Exhibitions, PT Kristamedia Pratama



## Entry

- The exhibition is open to trade and business visitors only
- Admission is by registration online
- General public and minors below the age of 17 will not be permitted entry
- All visitors must be properly attired; those in shorts and slippers will not be allowed into the exhibition halls

## Featuring

### Seafood Products



### Fish & Seafood Processing



### Refrigeration & Cold Chain



### Seaweed



### Seafood Spices & Seasoning



### Seafood Technology & Services



## Show Review 2019



**139**  
Exhibitors



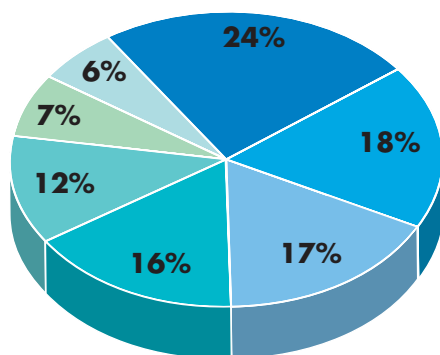
**615**  
SQM



**94,651**  
Visitors



## Exhibitor Classification by Product



- Frozen Products
- Preserved & Canned Food
- Fish, Mollusc & Shellfish
- Equipment, Technologies & Services
- Organic Products
- Grocery, Dried Products
- Charcuterie & Cured Meats

## Exhibitors' Profile



### Featuring :

- Seafood & Aquatic Products • Fish & Process Seafood • Seafood Packaging Machinery
- Refrigeration & Cold Chain • Seaweed • Seafood Processing Technology
- Seafood Technology & Services • Seafood Spices & Seasonings

## Top Exhibitor Country

-  • INDONESIA
-  • CHINA
-  • MALAYSIA
-  • VIETNAM
-  • SINGAPORE
-  • JAPAN
-  • POLAND



## Visitors' Profile



## Top Local Visitor

- |              |             |
|--------------|-------------|
| 1. Jakarta   | 6. Semarang |
| 2. Tangerang | 7. Surabaya |
| 3. Bandung   | 8. Serang   |
| 4. Bekasi    | 9. Depok    |
| 5. Bogor     | 10. Subang  |





## International Visitors came from 33 Countries

China	France	Germany	Switzerland
Malaysia	Hongkong	Brunei	Ukraine
South Korea	Poland	Mexico	Ireland
Singapore	Yemen	Netherland	Mauritania
Japan	Argentina	Qatar	Bangladesh
Ethiopia	Mauritius	Russia	Kazakhstan
Austria	Tunisia	Belgium	North Korea
Thailand	Pakistan	Srilanka	Slovenia
Phillipines	Canada	Azerbaijan	Turkey
Saudi Arabia	UEA	Brazil	Afghanistan
Italy	United Kingdom	Cambodia	Andorra
India	Estonia	East Timor	Iran
Nigeria	Sweden	Latvia	Myanmar
USA	Spain	New Zealand	Egypt
Czech Republic	Nepal	Libyan	



## Visitors' Testimonial



" We are greatly helped because from last year we have found a suitable place to promote our Tilapia fish so we are very pleased and helped by the Seafood Show of Asia exhibition " .

**Ratna Yudythia (PT Aquafarm Nusantara)**

" There are quite a lot of customers, even from the first day to the last day, we are always excited and very happy " . **Chef Chomei Hideki PT Citradimensi Arthali**

" The response from the visitors was very good, there were some that dealt directly, and some were for the prospect of the customer in the future " . **Yasser Mukarram (FG Industries)**

" Very good, you could say we are very satisfied for this year, both in terms of traffic and organization and also in terms of management as well as the enthusiasm of the visitors and from the organizing as well " . **Yesi ( PT Fitrafood International)**





KRISTA EXHIBITIONS

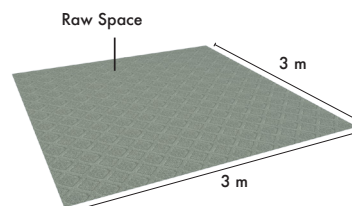


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## Booth Packages



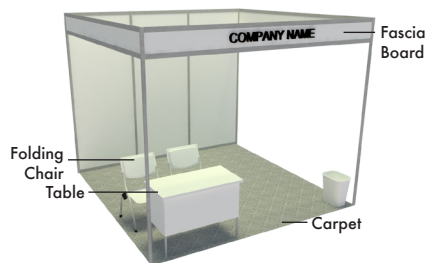
**Space Only** (min. 18 sqm)

**US\$ 435/sqm**

**For Local Company**

**5,500,000 IDR /sqm**

- Rental of space only
- Your Company may build your own stand



**Standard Shell** (min. 9 sqm)

**US\$ 450/sqm**

**For Local Company**

**5,900,000 IDR /sqm**

- Paneled walls (both sides and rear)
- Fascia board (up to 20 letters)
- Aluminium framework
- Electricity power 2amp/220Volt
- 2 nos fluorescent lights • Floor Carpeting • 1 Table
- 2 Folding Chair • 1 Waste Paper Basket

## Venue

Jakarta International Expo, Kemayoran  
Jl. Benyamin Sueb No.1, Jakarta Pusat, 14410, Indonesia



KRISTA EXHIBITIONS since 1995  
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